

1 st Year	2 nd Year	3 rd Year	4 th Year
Semester – I <ul style="list-style-type: none"> • Principles of Management • Business Accounting • Organizational Behaviour • Business Communication • Business Economics • Environmental Science - I • Basics of Tally • Yoga or Sports 	Semester – III <ul style="list-style-type: none"> • Research Methodology • Business Statistics • Financial Management • Language - III or Environmental Science - III • Business Communication • Employability & Practitioner Skills – I <p>Finance Management</p> <ul style="list-style-type: none"> • Indian Financial System and Regulators • Financial Markets • Income Tax and GST • Corporate Accounting <p>Human Resource Management</p> <ul style="list-style-type: none"> • Training and Development • Industrial Relations • Conflict Management • Organizational Effectiveness & Development. <p>Marketing Management</p> <ul style="list-style-type: none"> • Digital Marketing • Sports and Entertainment Marketing • Tourism & Hospitality management • Selling and Negotiation skills for Marketing Professionals 	Semester – V <ul style="list-style-type: none"> • Supply Chain & Logistics Management • Production & Operations Management • Industrial Law • Academic Project-I <p>Finance Management</p> <ul style="list-style-type: none"> • Corporate Taxation • Project Finance • International Finance • Financial Modeling <p>Human Resource Management</p> <ul style="list-style-type: none"> • Ethics and Corporate Governance • HRD Instruments and Mechanism • Talent Management • Employee Productivity Planning <p>Marketing Management</p> <ul style="list-style-type: none"> • IMC and Advertising • Elementary Retail Marketing • Fundamentals of Market Research • Salesforce Management 	Semester – VII <ul style="list-style-type: none"> • Leadership Development • Research Project <p>Finance Management</p> <ul style="list-style-type: none"> • Financial Statement Analysis • Strategic Management • Corporate Finance • Financial Auditing • Family Business Management • Financial reporting. • Financial Markets and Instruments <p>Human Resource Management</p> <ul style="list-style-type: none"> • Contemporary Employment Relations • Compensation and Reward Management • Managerial Competencies and Career Development • Coaching and Mentoring • Employee Engagement & Retention. • Employee & Labor Relations • Compensation & benefits <p>Marketing Management</p> <ul style="list-style-type: none"> • Services Marketing • International Marketing • Distribution Management & Logistics • Sales and Channel Management • Family Business Management • Advertising & Public Relations • Retail Marketing

<p>Semester – II</p> <ul style="list-style-type: none"> • Business Organization and System • Banking and Insurance • Fundamentals of Marketing • Macro-Economic Analysis • IT Infrastructure Management • Language - II or Environmental Science - II • Entrepreneurship Development • Yoga or Sports 	<p>Semester – IV</p> <ul style="list-style-type: none"> • International Business • Operations Management • Business Law • Language - IV or Environmental Science - IV • Emotional Intelligence & Critical thinking • Employability & Practitioner Skills – II <p>Finance Management</p> <ul style="list-style-type: none"> • Corporate Finance • Personal Tax planning & Tax Management • Working Capital Management • Behavioural Finance <p>Human Resource Management</p> <ul style="list-style-type: none"> • HR Audit • Workforce Planning • Economics of Human Resources • Human Capital Management and HR Audit. <p>Marketing Management</p> <ul style="list-style-type: none"> • Client Relationship Management • Fundamentals of B to B Marketing • Industrial Marketing • Rural and Agricultural Marketing 	<p>Semester – VI</p> <ul style="list-style-type: none"> • Global Business Environment • Operations Research • Fundamentals of Entrepreneurship • Academic Project-II <p>Finance management</p> <ul style="list-style-type: none"> • Principles of Insurance • Strategic Cost Management • Financial Institutions and Markets • Mergers and Acquisition <p>Human Resource Management</p> <ul style="list-style-type: none"> • Emotional Intelligence for Personal Growth • Talent Acquisition. • Personnel Administration, Policies & Procedures • Structure of the HR Function. <p>Marketing Management</p> <ul style="list-style-type: none"> • Search Engine Optimization (SEO) Optimization • New Product Development and Marketing • Management Information System • Total Quality Management 	<p>Semester - VIII</p> <ul style="list-style-type: none"> • Corporate Management • Industry Analysis and Desk Research <p>Finance Management</p> <ul style="list-style-type: none"> • Financial and Risk Modeling • Trading and Portfolio Management • Investment Analysis • Mergers and Acquisition • Macro-Economic Analysis • Strategic Cost Management • Legal Aspect of Corporate Finance <p>Human Resource Management</p> <ul style="list-style-type: none"> • HR in the Global Context • Diversity & Inclusion • Risk Management • Hiring & recruitment • Corporate Social Responsibility • Human resources consultancy • Human resources information technology & payroll systems <p>Marketing Management</p> <ul style="list-style-type: none"> • Brand management • Marketing of Luxury Products • Marketing of Financial Services • Marketing Strategy • Social Media Marketing • PR Management • Google Ad words & Online Display Advertising
<p>Exit after Completing one year</p> <p>Undergraduate certificate in the field of Study/Discipline</p>	<p>Exit after Completing two years</p> <p>Undergraduate Diploma in the field of Study/Discipline</p>	<p>Exit after completing three years</p> <p>Bachelor of (Field of study) Discipline</p>	<p>Exit after completing four years</p> <p>Bachelor of (Field of study) Discipline (Honours with Research/Academic Projects/Entrepreneurship)</p>